



# The Smarter Move

## FOR APPAREL AND FOOTWEAR

### MOVING FASHION FORWARD

The fashion and wearing apparel industry requires speed-to-market due to the high turnover fashion cycle.

Although wearable apparel is considered a trade priority by customs and border protection, it is still vulnerable to shipping slowdowns and delays. This is a situation that is uniquely suited to the Alba Wheels Up team and our extensive regulatory expertise.

Companies want to be first-to-market so they do not face significant inventory buildup, resulting in markdowns.

That's why Alba Wheels Up has become a premier forwarder and supply chain provider for many top apparel companies.

With our knowledge and experience, we ensure that goods faced with production problems or other delays are delivered promptly, thus removing any slack in the supply chain.

## CORE SERVICES

- Direct-to-Consumer
- Financial Visibility to Lenders
- PO Management and Order Fulfillment
- Specialized Landed Costs Reports
- Visibility of Inventory
- Legacy Supply Chain
- Innovative Technology Solutions
- Tariff Forensics

**ALBA**  
**WHEELS UP**



## ***WE'RE ON IT***

At Alba Wheels Up, we stick to a simple philosophy: The more we know, the faster and more efficiently your shipments move. We are your control center, coordinating customs and carriers on your behalf. At Alba Wheels Up, we provide our customers with a valuable inside edge – and we want to bring that to you and your business.


- Industry-renowned Customs Brokerage Service
- Customized IT Tools
- Warehousing, Consolidation, and Deconsolidation Services
- Distribution and Inventory Management
- Carrier Performance Analytics
- Global Freight Management
- Point-to-Point Supply Chain Visibility
- Provide Insight and Leadership to the Regulatory and Trade boards that Govern Our Industry



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